



JAYSON CALUAG

EDUCATION

UNIVERSITY OF THE PHILIPPINES, DILIMAN
BACHELOR OF FINE ARTS,
MAJOR IN VISUAL COMMUNICATIONS, **2004**

IMMACULATE CONCEPCION SCHOOL FOR BOYS
SECONDARY EDUCATION, **1997**

HOLY SPIRIT ACADEMY OF MALOLOS
ELEMENTARY EDUCATION, **1993**



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •



• • • • • • • • • •

CONTACT

jayson.c.caluag@gmail.com

+63 968 883 4180

PORTFOLIO

<https://www.jaysoncruzcaluag.com/>

REFERENCE

CARL B. AGNO
SENIOR WEB DEVELOPER, HALCYON DIGITAL MEDIA
+63 945 508 6419

FRANCES JOYCE ARANETA
ART DIRECTOR, THE BLUEBIRD DESIGNS
+63 916 7715437

FULLTIME FREELANCER

(March 2025 - PRESENT)

Fulltime freelance graphic designer for 99Designs across different clients from the States and different parts of the world

- Brand Design, Logo and Marketing Collateral

HYDRA

(August 2020-February 2025)

SENIOR GRAPHIC DESIGNER/ART DIRECTOR

- Brand Design, Art Direction, Marketing Collateral,
- EDM Design / Email Ad Campaign, Web Design

EASY MIGRATION INC.

(October 2017-June 2020)

SENIOR GRAPHIC AND WEB DESIGNER

- Web Design
- EDM / Email Ad Campaign Designing
- Social Media AD Creation

HALCYON DIGITAL MEDIA DESIGN INC.

(February 2016-October 2017)

GRAPHIC AND WEB DESIGNER/ACCOUNT MANAGER

- Web Mockup Design
- Art Direction / Branding
- Product Photography
- Assessment and Management of direct reports
- Social Media Ads

ENFRAUSA SOLUTIONS

(September 2011-October 2013)

LEAD GRAPHIC DESIGNER

- Assessment and Management of direct reports
- Promotional Products for Print Design

AFFINITY EXPRESS

(August 2010-September 2011)

SENIOR DESIGNER

- Pagination / Newspaper Layout
- Assessment and Supervision of direct reports

LAUS GROUP OF COMPANIES

(September 2007-July 2010)

SENIOR DESIGNER/MARKETING OFFICER

- Creation of Marketing Collaterals
- PowerPoint Presentation

ASEC ASIA INC.

(June 2005-August 2007)

GRAPHIC DESIGNER / SENIOR DESIGNER

- Yellow Pages Ad Design (offshore)
- Logo creation / Branding
- Pagination and typesetting

DOOM AND GLOOM

(September 2004-May 2005)

ILLUSTRATOR/GRAPHIC DESIGNER

- Character Design
- Digital Inking and Illustration

